



Arun Valera and Associates

Chartered Accountants

“A person cannot be perfect; maximum
he can be a Chartered Accountant.”

–**Unknown**

About the Founder

Arun Valera is a First Generation Entrepreneur. He is the author of a Book on International Tax and Scams named “Catch me if you can!”

Arun is a member of the Institute of Chartered Accountants of India with 25th Rank all over India in his CA Foundation exam. He has also completed Diploma in International Taxation (DIIT) from ICAI. He is a Law Graduate as well.

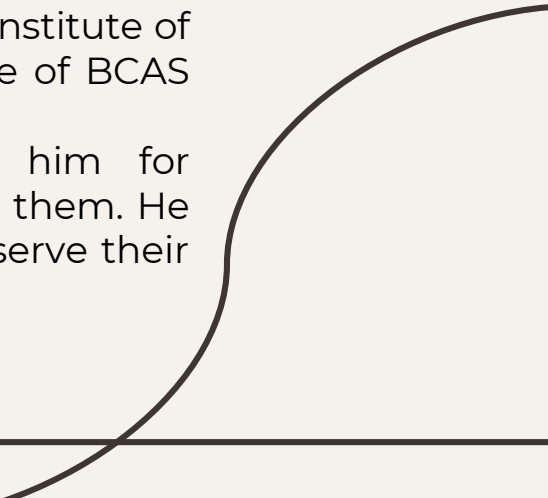


More About the Founder

Being from a non-business family culture, he learnt the business lessons the hard way. He struggled, failed and surged ahead in search of success. He just had a bunch of unclear dreams and an undying learning attitude.

Arun loves to share his knowledge and experience related to Taxation and Finance. He teaches CA aspirants at various institutions. He has authored various articles on topics close to his heart. He holds a certificate in creative writing workshop conducted by Xavier Institute of Communications. He is part of International Tax Study Circle of BCAS and CTC.

Entrepreneurs and Businesses often approach him for management consulting and CFO services. He loves to serve them. He also loves to serve his professional colleagues to help them serve their clients in relation to cross border transactions.



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**How can we
help you**

Our Services

- ✓ CFO Service
- ✓ Taxes and Compliances
- ✓ Reconciliation and Financial Health-Check
- ✓ International Taxation
- ✓ Advisory
- ✓ Assessments and Appeals
- ✓ Incorporation and Registration
- ✓ MCA Compliances for Companies and LLPs
- ✓ Audit
- ✓ Accounts Outsource

CFO Service

What Problems Growing Businesses Face

When the business is growing, MSME faces following challenges:

- ✓ Need a CA to guide and supervise the finance team
- ✓ Monthly Profit & Loss Account and Ratio Analysis to understand the progress of the business
- ✓ Need of sufficient cash flow and review from where the cash is coming and cash is going
- ✓ Need a CA for business review and discussing financials

Who is a CFO - Chief Financial Officer

An entrepreneur managing a business, needs a strategic partner to lead & manage the financial aspects of the business. We provide you with all the services of a CFO, except, the CFO won't be a full time employee. Our CFO Team may not be present on-site all the time but will always be there for you virtually.

We provide solution of above problems through our CFO Service.

More about CFO Service

What we offer

We offer a range of expert, high-end financial services in the areas of implementing systems and processes, accounting & book-keeping, comprehensive financial health check-ups, due diligence, cash flow planning, cost management and many more.

Our CFO Service include (but not limited to):

- ✓ Profitability Analysis
- ✓ Ratio Analysis
- ✓ Preparation of Budgets and calculation of Variances
- ✓ Debtors Profitability Analysis
- ✓ Creditors Analysis
- ✓ Historic Comparison of Financials
- ✓ Comparison of Financials with Competitors and Industry Standards
- ✓ Accounts Finalisation
- ✓ Deep-dive review of Books of Accounts

Cont...

More about CFO Service

Our CFO Service include (but not limited to):

- ✓ Assistance in Completion of various Audits
- ✓ GST and TDS Health-Check
- ✓ Assistance in Preparation of various Reconciliations such as GSTR-2A, TDS, 26AS
- ✓ Optimum Capital Structure
- ✓ Cost Analysis
- ✓ Break-Even Analysis

How does it benefit you

Specific Benchmarks

Many small businesses do not know how to interpret their financial performance. One way to do this is to benchmark your financial data against previous years performance.

More about CFO Service

Budgeting & Variance Analysis

With our CFO services, you will receive support in developing your budget and tracking the performance of your budget on an on-going basis. Our CFO service will compare your actual performance to your budget, and highlight areas in which you can improve your profitability.

Business Performance Review

Our CFO Team will routinely assess the performance of your business and grade your financial health. You will receive comprehensive diagnostic reports that include key trends, ratios, and other financial data that is relevant to your business.

Compliance & Tax Planning

Most business services are not proactive about saving business owners in taxes. To do this, one needs to think ahead and effectively plan the taxes. Our specialised Team shall analyze your business structure save you the most on taxes.

More about CFO Service

Financial Statements

Financial statements are necessary in order to grow your business. Unfortunately, not every business owner knows how to read and interpret them. Our Team will help you understand your financial statements and how to use them to make decisions.

Why to hire us

Affordable

It becomes very expensive for an entity to hire a senior & experienced full time CFO. Where a virtual shared CFO works for multiple entities and becomes affordable at fraction of cost

Experience & Quality

An appropriate CFO team possesses multifaced intellectual capital and quality resources to provide professional services to the business entity

More about CFO Service

Continuity

Our CFO team works on a continuity model to provide uninterrupted service to the business entity

What options do you have

Our CFO Services are of two types:

1. Basic CFO Service: Weekly visit by Team and support from Partner on Phone and Email

2. Premium CFO Service: Weekly visit by Team and monthly visit by Partner along with support over Phone and Email

Taxes and Compliances

We provide following Tax and Compliance Services:

- ✓ Income Tax Return
- ✓ GSTR-1 and GSTR-3B
- ✓ TDS Returns – 26Q, 24Q, 27Q
- ✓ Immovable Property TDS Return U/s 194-IA
- ✓ TCS Return
- ✓ PTRC Return
- ✓ GST Annual Return
- ✓ Trust Compliances

Reconciliation and Financial Health-Check

We provide following Reconciliation & Financial Health-Check Services:

- ✓ GST Health-Check: This includes GSTR-2A Reconciliation with Books and Returns. Overall matching of GST as per Books and Returns
- ✓ TDS Health-Check: This includes Reconciliation of TDS as per Books and TDS Returns filed. This also includes identifying major payments on which TDS has not been deducted. We also resolve the existing defaults generated on TRACES website
- ✓ 26AS Reconciliation: Income and TDS as per Books and Form 26AS is reconciled
- ✓ AIS / TIS Reconciliation: Income Tax Department has all your data now. We help you to maximum comply with law by reconciling your AIS / TIS generated on Income Tax Website with your Books of Accounts
- ✓ Key Customers and Vendors Reconciliation: Accounts of Top Customers and Vendors are reconciled
- ✓ Bank Reconciliation: Balance as per Books of Accounts and Statements

International Taxation

We provide following Services related to International Taxation:

- ✓ Advice on cross-border transactions and double taxation avoidance treaties
- ✓ Tax Efficient structuring of cross-border transactions
- ✓ Structuring of Inbound & Outbound Investments and Entry Strategy in India
- ✓ Advice on MLI Implications and BEPS impact assessment
- ✓ Filing of Return of Income for NRIs, NRs and Foreign Entities
- ✓ Preparation of certificates in form 15CB for foreign remittances
- ✓ Obtaining Lower deduction or Nil deduction certificates
- ✓ Representations, Assessments and Appeals
- ✓ FEMA Compliance including Branch set-up
- ✓ Transfer Price Planning
- ✓ Transfer Price Documentation including Study Report

Advisory

We provide following Advisory Services:

- ✓ Indian Income Tax Analysis
- ✓ Income Tax Planning and Tax Risk Mitigation Avenues
- ✓ Transaction Advisory under Income Tax Law
- ✓ GST Law Analysis
- ✓ Implementing & advising on GST system
- ✓ Transaction Advisory under the GST law
- ✓ Investment Advisory
- ✓ Insurance Advice
- ✓ Estate Planning and drafting of Wills
- ✓ Review of Agreements
- ✓ Drafting of specific MOUs, LLP Agreements and Partnership Deeds
- ✓ Loans and Finances

Assessments and Appeals

We provide Assessments and Appeals Services under following Laws:

- ✓ Income Tax
- ✓ Transfer Pricing
- ✓ GST
- ✓ We represent at Commissioner of Appeals Level and Tribunal Level

Incorporation and Registration

We provide following Incorporation and Registration Services:

- ✓ Formation of Partnership Firm
- ✓ Incorporation of LLP
- ✓ Incorporation of Company
- ✓ Trust Formation
- ✓ MSME Registration
- ✓ GST Registration
- ✓ PTRC and PTEC Registration
- ✓ PAN and TAN Application

MCA Compliances for Companies and LLPs

We provide following MCA Compliance Services:

- ✓ Retainership for Companies in relation to all MCA Compliances
- ✓ LLP Forms Filing

Audit

We provide following Assurance Services:

- ✓ Income Tax Audit
- ✓ GST Audit
- ✓ Statutory Audit under Company Law
- ✓ Statutory Audit of LLP
- ✓ Trust Audit
- ✓ Transfer Pricing Audit
- ✓ Internal Audit
- ✓ Due Diligence

Accounts Outsource

We provide following Accounts Outsource Services:

- ✓ Standard: Entries of Sales, Purchase, Bank, Expense, Payroll, Journal, Finalisation, Bank Reco, Key Customer and Vendor Reco
- ✓ Advanced: Standard + GSTR-3B, GSTR-1, GSTR-2A Reco, TDS Return in Form 26Q
- ✓ Silver: Advanced + Payroll Calculation in Excel and TDS Return in Form 24Q
- ✓ Gold: Silver Services at your office

We have experience to work on Tally ERP 9, Tally Prime, Zoho Books, QuickBooks

About the Firm

Arun Valera & Associates is a Boutique Tax Chartered Accountancy Firm. It focuses on high end tax planning and complex transactions.

The Founder of the Firm, CA Arun Valera belong to Generation Y. Being Millennial Generation, the culture and team of the firm is quite Tech-Savvy. The Team focuses on continuous learning through sharing of knowledge and weekly training sessions.

The young team members of the firm are always enthusiastic to use technology wherever and whenever possible. The focus of the team is to keep delivering value to the clients and exceed their expectations.

We always believe in quality of service. We consider client relations as goodwill.

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Thank You
